

Women's Sport is going places. But it is time to pick up the pace. The Official Supporters Club will drive up the profile, partners and pounds that will take women's sport to the next level.



Women's Sport Trust



Join one of the First Teams, or our squad.

The Women's Sport Trust wants to join forces with influential brands and individuals to change the sporting landscape. A limited number of organisations and influencers will form our two First Teams – the First XV for progressive brands and the First XI for individuals.

The First XV – Brand partners

As one of our First XV – brand partners you will be part of a select group of fifteen powerful brands making an active choice to get behind women's sport. You will come from a range of different sectors but share a passion for seeing strong, visible female role models in both sport and business.

The First XI – Individual allies

As one of our First XI – individual allies you will join a small group of senior leaders, influencers and philanthropists – each with a strong personal commitment to gender equality and an enthusiasm for sport. You will share an ambition to have a real and tangible impact on the issues that matter to you.

The Squad

Our Squad provides a flexible way for individuals and organisations to be part of the Official Supporters Club, but at a budget point below the First Teams. They will form an essential group of supporters, pulling together to raise the visibility, and increase the impact of women's sport.

Benefits

As a member of one of our First Teams you will be instrumental in changing the leadership and funding landscape for women's sport, and have access to a range of benefits such as:

Bi-annual Roundtable - engage with other top brands / individual influencers in your First Team.

Privileged Access - to elite athletes, sporting leaders and media influencers.

Visible brand / personal association with Women's Sport Trust – logo, press release, supporter status.

Recognition on our website, via our communications and in our annual report.

Exclusive First Teams' Annual Dinner.

Tickets for the landmark Annual Awards event.

Invitations to exclusive athlete speaking engagements and sporting events.

Early access to our cutting-edge research and insight activity.

First rights on other Women's Sport Trust events or campaigns.

Discounts on customised athlete led Inspiration sessions.

Joining fees

First XV – Brand partners

£15,000 annually

First XI – individual allies

£900 per month

/ £11,000 annually

The Squad

By arrangement



“Women’s Sport Trust have been ground-breaking in pushing women’s sport into new and exciting territory. They have led the charge and are an absolute inspiration to me and many others”



**Kate Richardson-Walsh OBE,
Olympic Gold Medalist and Team Captain**

“Women’s Sport Trust are powerful advocates for change.”

**Tanni Grey-Thompson DBE,
11x Paralympic Gold Medallist**



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